



THE LIONS-TACADE PARTNERSHIP

MEMORANDUM OF INTENT

Since 1985, Lions Clubs International, through Lions Clubs of British Isles and Ireland (Lions MD 105) have been financial supporters, endorsers and more recently partners of Tacade, registered charity number 291216, in the skills based education initiatives for young people.

The relationship between Lions MD 105 and Tacade has proved to be mutually beneficial and the development of an active partnership has been the natural outcome of their collaboration and co-operation over the years.

The benefits to Tacade have been:

- The practical and financial support of the World's largest service organisation and one of the leading service agencies in the UK.
- The purchase of the materials on behalf of schools has meant an ultimate financial return to Tacade to cover the costs of the production and administration related to the skills based programmes which is essential to the continued survival of the not for profit education charity.
- Advice and support from leading Lions Club personnel involved in the Youth Outreach Programme (or its successor).
- Continued links and communication with Lions Clubs International and their partners Quest International.
- The value of informing schools and others in education that Tacade works in partnership with the Lions Clubs and that they may be able to support schools morally and practically with the provision and development of skills based education.

The benefits to the Lions Clubs have been:

- A national and international profile as an agency supporting drug misuse prevention and skills based education acknowledged by Government and the world of health and education.

- A credibility and respect in their communities through their work with and support of schools and education.
- A reputation for quality programmes and initiatives in working alongside a credible and respected partner in the development of skills based and drug misuse prevention programmes.
- Invitations, attendance and visibility at many prestigious national events including Ministerial launches and Government functions.
- Consulted as a contributor to the development of policy and practice in respect of education and health initiatives.
- A platform and profile at national and international events.
- Their name on programmes, resource material, articles and marketing material that reaches the nations schools, health and education fraternity and achieved recognition with international bodies such as the World Health Organisation (WHO).
- Acknowledged as a leading force in the development and provision of skills based education programmes for young people.
- Both Lions and Tacade have now become recognised as the leading partnership in the United Kingdom, developing and producing skills based education initiatives for young people to the extent that Lions-Tacade is becoming a synonym for such initiatives in the national vocabulary of those working in health and education.
- The Lions-Tacade Partnership has brought substantial benefits to countless schools, school governors, teachers, parents, children and young people as a result of its work together.

Agreement:

In view of the positive experience and the value of working in partnership to develop, provide and promote skills based education for young people, Lions Clubs International Multiple District 105 Youth Outreach Programme (or its successor) and Tacade wish to formalise and update their Memorandum of Intent, with this paper and statement of their work and future relationship.

Lions Clubs International Multiple District 105 Youth Outreach Programme (or its successor) and Tacade wish to continue their partnership for developing, providing and promoting skills based education together for a further 5 years, until 30 June, 2013.

In accordance with this Tacade agree to:

- Promote their skills based education programmes and initiatives as Lions-Tacade.
- Consult the Lions/Tacade Steering Group regarding the development, production and promotion of any skills based initiative.

- Obtain LCI 105 Youth Outreach Programme (or its successor) advice and approval regarding any other sponsor or financial support towards any of the Lions-Tacade life skills programmes or new initiatives.
- Provide accounting and other regular reports regarding the operation and progress of their life skills based work.
- Acknowledge Lions Clubs on all appropriate literature and materials with respect to the life skills programmes.
- Have the Lions logo on all Lifeskills education material produced as part of the Partnership.
- Provide support and advice to Lions Clubs working on behalf of the Lions-Tacade Partnership as far as is practically possible and affordable.
- Promote the Lions-Tacade Partnership.

The Lions Clubs International Multiple District 105 Youth Outreach Programme (or its successor) agree to:

- Make every effort to secure financial support to the development, production and promotion of the Lions-Tacade life skills education initiatives at national and local level or in the efforts to secure corporate sponsorship for developments and new initiatives.
- Give sufficient and continuous support to the Lions-Tacade Partnership and related programmes in the work arising from their Youth Outreach programme (or its successor).
- Assisting in contributions to its fundraising activities to sponsor or gain/add financial support to the partnership programme.
- Provide access to appropriate personnel representing the work of the Lions Clubs International 105 Youth Outreach Programme (or its successor).
- Ensure Tacade receives an appropriate profile in all communications and correspondence relating to the life skills work of the Lions Clubs International 105 Youth Outreach Programme (or its successor).
- Endeavour to support morally and financially those schools and other educational outlets wishing to purchase programmes and training related to the work of the Lions-Tacade Partnership in life skills education.
- Work with Tacade to provide adequate funds for the development of new and revised programmes in the area of life skills education, either through their own financial resources or through support from other sponsors.
- Ensure that all their work related to the development of life skills education in the British Isles and Ireland, is conducted by their professional partners Tacade unless otherwise negotiated with them. However, the partnership recognizes that the education system in the Republic of Ireland may produce circumstances whereby those clubs may wish to operate outside this standard agreement.

- Multiple District 105 agrees that any future use of the Lions registered trademarks used in connection with Tacade is accompanied by a specific reference to 'Multiple District 105' so that it is understood that the programme has the support of Multiple District 105 and that it is not a programme of the international association.
- Multiple District 105 agrees that any future use of the Lions registered trademarks is authorized only for use on materials destined for the geographic area within Multiple District 105 (specifically, the British Isles and Ireland) and Multiple District 105 agrees that the Lions registered trademarks will not be used on Tacade materials distributed outside of the geographic area of Multiple District 105 in order to avoid creating any confusion or violating Lions Clubs International's trademark interests and policies. However, the exceptions to this are that Tacade continues to provide resources bearing the Lions registered trademarks, accompanied by a specific reference to 'Multiple District 105' to British International organisations and institutions, such as: British Forces Schools, British Independent Schools, British International Schools and The British Council.

This agreement will necessitate the following:

1. A Lions-Tacade Steering Group headed by the Lions Clubs International Multiple District 105 Lifeskills Officer (or their successor) and Tacade's Chief Executive to discuss developments and to review accountability and progress.
2. Close and regular liaison between appropriate Tacade staff and appropriate Lions Clubs International MD 105 personnel.
3. Attendance of appropriate Tacade staff at District and Multiple District Conventions and meetings as agreed by the Steering Group Committee.
4. A yearly report to be prepared jointly for annual presentation to the Lions MD 105 Council of Governors and Board of Tacade as and when appropriate.

Timescale for this Agreement:

1 July 2008 – 30 June 2013

Should either party wish to withdraw from the Agreement, six months notice must be provided to the other party.

Signatories:

Chief Executive, Tacade

Date

Chairman of Council of Governors

Date